

The Blueprint Process: 6 Practical Steps

Your Foundation is what you create. The Blueprint is how you create it.

The Blueprint helps you build the Foundation you will need to lift your leadership to new heights: a way to put down roots that tether you firmly to the ground even as you rise higher towards the sky. It is approachable and interactive and includes thinking exercises and prompts for reflection.

The 6 Steps:

1. Envision—*Reach High*

Envision what success looks like to you and set the intention to do better. In this step, you will take your first crack at articulating your Leadership Purpose.

2. Reflect—*Dig Deep*

Reflect on your experiences to uncover your leadership beliefs and dig deep to discover what makes you, you. In this step, you will uncover the life lessons that anchor your leadership and develop a deeper understanding of your unique personality and skill set.

3. Study—*Lay the Groundwork*

Study to fill in all the cracks from your dig, laying the groundwork with all the learnings and insights from the world that exists beyond your personal experiences. You will find inspiration all around you, in high and low places. In this step, you will solidify your Leadership Beliefs.

4. Plan—*Design*

The fun part. Using design thinking as well as thinking prompts, Post-its, and pen and paper, conceive your Plan: an exquisite design for your personal Leadership Model, derived from your Leadership Purpose and Leadership Beliefs.

5. Practice—*Build*

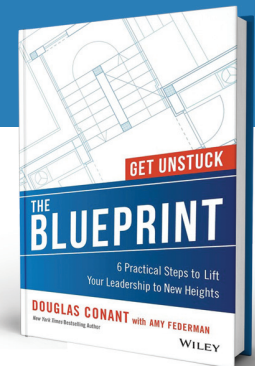
Practice your change process. You will brainstorm small, actionable practices that you can begin to fold into your habits and begin to create your Practice Treasury, a stable of behaviors that will help you bring to life the leadership Plan you designed.

6. Improve—*Reinforce*

Improve, continually learning from what you did right and what you could have done better, reinforcing the strength of your Foundation in perpetuity. Here you will also work to align your personal leadership approach with the expectations of your organization.

THE BLUEPRINT

From Doug Conant, the only Fortune 500 CEO who is a New York Times Bestselling Author, a Top 50 Leadership Innovator, a Top 100 Leadership Speaker, and a Top 100 Most Influential Author in the World



THE BLUEPRINT PROCESS

6 Practical Steps to Lift Your Leadership to New Heights



Ultimately, all six of these steps forge together in an interconnected Foundation of behaviors and beliefs that you continue to refine and recommit to throughout the duration of your leadership life. It gets easier each time you work through it, and *The Blueprint* guides you through each small step.